

Supporting Connecticut Children's Since 2011









December 13, 2024 or any day of the year

Raising funds, spirits and awareness for kids battling cancer.

### **Heroes for Heroes Pins for PJs**

Together, the possibilities are limitless.

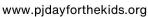


## **How To Participate**



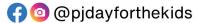
- Scan the QR Code below to register your organization as a team
- Email us to request pins, which are mounted on info cards
- Customize a flyer from our toolkit and spread the word
- Donations can be made in-person or on your team page
- Wear your pins proudly





#### **Kurt Knotts**

Director, Philanthropic Events PJDay@connecticutchildrens.org 860-837-7650





Partnering with Connecticut Children's Foundation provides opportunities for your organization to highlight their commitment to the health and well-being of children and families in our community and around the globe.

### **Explore Impact in Action**





### Thank You to Our Partners













































# Stand Together with Kids Fighting Cancer

First responders and law enforcement agencies throughout Connecticut participate in PJ Day for the Kids presented by Hyundai Hope on Wheels by donating \$5, or more, to wear a logo pin on their uniform in support kids battling childhood cancer at Connecticut Children's.

If you can't wear PJs to work, please consider our Heroes for Heroes Pins for PJs program.



### Get Inspired

As a 2nd grader, Nick decided to do something to help kids like his baby sister, Charlotte, who was diagnosed with cancer at 21 days old. "From a young age, I witnessed her and so many other kids enduring grueling treatments. My sister and these brave kids inspired me to do something to help," said Nick Wesoloskie.

Thanks to Nick, his family and the community, PJ Day is now **recognized** by the State of Connecticut as an official day of awareness and is the largest fundraiser for the Center for Cancer & Blood Disorders at Connecticut Children's. Funds benefit groundbreaking research, clinical trials, patient care and families fighting alongside their child.

More than \$4,000,000 has been raised since 2011 for the Center for Cancer & Blood Disorders at Connecticut Children's in support of programs like:



### **CLINICAL TRIALS**

Expanded clinical trial offerings require increased staffing. New trials offered for sarcomas, leukemias and solid tumors.



#### **TUMOR BIOREPOSITORY**

Advancing the overall knowledge of childhood, adolescent and young adult cancers.



#### RESEARCH

Focusing on new therapies with fewer side effects.

#### **HELP FOR FAMILIES**

Assisting families who are impacted by the financial burden of a cancer diagnosis.



# Connecticut Children's is the only health system in Connecticut dedicated 100% to children.



Connecticut Children's is the only health system in Connecticut 100% dedicated to children, providing more than 30 pediatric specialties. Kids and parents love our exceptional care offered at 40+ locations in three states, and through Video Visit. Our experts and community leaders are committed to breakthrough research and innovative partnerships which have won us multiple awards. We are Magnet® recognized, a designation only 7% of hospitals achieve, and Women's Choice Award has recognized us as Best Children's Hospital and for best pediatric emergency care.

Connecticut Children's is a not-for-profit organization with a mission to improve access to health care for all children.

### **Explore Our Impact**

Every day, incredible things happen at Connecticut Children's.

In the last year at Connecticut Children's...





137,700+ patients 60,000+ visits were made were cared for to the Emergency Department



10,100+ surgeries were completed



7,310 babies were cared for in the NICUs we staff



More than \$2 million in Charity Care provided to children, whose families were unable to afford their medical expenses

Connecticut Children's provides care at over 40 locations, in more than 20 towns, across three states.